



DRIVE BUSINESS RESULTS WITH FLEET TELEMATICS

Track, monitor, and manage fleet vehicles for more efficient use of resources and improved customer service.

Verizon Telematics® is part of the machine-to-machine (M2M) evolution helping businesses automate processes, simplify operations, and get more done in less time.

While vehicles comprise an important and visible connection with your customer, the challenges of running your fleet cannot be overlooked. You have to contend with:

- Rising fuel costs
- Growing security and liability issues
- Ability to raise customer service levels
- Vehicle utilization

However, if you can answer these challenges, you can transform the vehicle fleet into an opportunity. Instead of a business expense, it can become a competitive advantage. You can raise customer service levels and reduce vehicle downtime. And at the same time, you can control your costs and improve driver safety.

The answer: Verizon Telematics.

RISE OF MACHINE-TO-MACHINE

Verizon Telematics® is part of the machine-to-machine (M2M) evolution helping businesses automate processes, simplify operations, and get more done in less time.

The Verizon Telematics solution can help you realize these benefits through a combination of in-vehicle hardware and a web-based application to store, view, and analyze diagnostic data on individual vehicles and your overall fleet. Your vehicle is equipped with a satellite-based Global Positioning System (GPS) device that sends information to the Verizon Telematics Data Center over a secure wireless network.

Fleet operators access a secure website where they view information such as near real-time location and route updates and status of engine performance. If configured, SMS alerts are sent when certain pre-listed events occur. For proactive management, reports can be run to gain oversight of the fleet, and insight into performance.

IMPROVE VEHICLE PERFORMANCE WITH REMOTE VEHICLE DIAGNOSTICS

Verizon Telematics is able to provide remote vehicle diagnostics, which allows fleet managers and business owners to proactively address vehicle problems before they create operational issues. This helps fleet vehicles to be better maintained and thus last longer and run more efficiently.

You can use the diagnostic technology to receive:

- Alerts via email and text
- Scheduled maintenance reminders
- Safety information from National Highway Transportation and Safety Administration

ROADSIDE ASSISTANCE—A DRIVER'S BEST FRIEND

The best diagnostic and maintenance program is still subject to the occasional vehicle problem. That's why Verizon Telematics provides roadside assistance, including complimentary four calls per calendar year per vehicle. Assistance includes towing, locksmith service, battery boost, flat repair, and fuel delivery.

WHY Verizon Telematics?

- **Vehicle Diagnostics and Roadside Assistance.**

Diagnostics help you maintain fleet performance and thereby enhance customer service; roadside assistance helps foster driver acceptance.

- **Ease of Use.**

Intuitive web-based tools help you to generate insight in order to drive cost savings and safety improvements.

- **Implementation Support and Customer Service.**

The ability to realize the full benefits of the solution enables you to get the best out of your investment, and so get a return on that investment.

- **Integrated Platforms.**

Verizon Telematics is fully compatible with many other platforms for easy integration.

Roadside assistance—combined with vehicle diagnostics and GPS tracking—can make things far easier for drivers. If a vehicle does have problems, at least things are as easy as possible for those driving them.

Driver acceptance of fleet telematics is essential for successful implementation. With Networkfleet's vehicle diagnostics and roadside assistance, drivers benefit from better maintained vehicles, and from roadside assistance when problems occur. Fleet safety management tools such as speed monitoring help reduce risky driving behavior and accidents, which helps improve driver safety. And if problems involve charges against a driver, Verizon Telematics data can aid his or her defense.

NEW TOOLS FOR BETTER MANAGEMENT

Verizon Telematics provides the tools to manage your fleet in near real-time, so you can be sure your fleet vehicles and drivers are performing at a high level. For example, you can easily set up geofences for vehicles with a simple drag-and-drop interface. These can be added to your activity alerts, which can include notifications for:

- Geofence Violations
- Excessive Speeding
- Extended Idle Time
- Odd Hour Usage
- Maintenance

Alerts are sent via email or text message to one or more specified recipients. And your notifications are highly customizable and can be set up based on a variety of specifications.

Unlike many providers, we'll help you implement your telematics solution, and then get the most out of new, more efficient processes with your monitoring and reporting capabilities. Fleet telematics is about more than just installing devices in vehicles. The solution can help you:

- Create solid company policies
- Understand what data is being collected, and how to use it
- Understand the functionality in the product, and how to best utilize it

We have an experienced direct sales team, and a customer service team, dedicated to ensuring that you are adequately supported when buying and implementing Verizon Telematics. We will assess use of the solution, and offer help and support around relevant existing and new features that may be useful to you.

MEASURE WHAT YOU MANAGE

Effective fleet management requires data, so you can see the big picture, and zero in on opportunities for controlling costs and generating revenue. To help with your management efforts, you can schedule reports on your whole fleet, individual vehicles, or groups of vehicles. Popular reports include:

- Fleet Location
- Fleet Utilization
- Fuel Usage and MPG
- Geofence Violation
- Greenhouse Emissions
- Landmark
- Odd-Hours
- Safety
- Speed Violations
- Smog Check
- Stop Detail and Idle Time

SHIFT INTO OVERDRIVE

Verizon Telematics is more than a fleet telematics implementation, it's a business solution.

As you gain insight into your fleet, you can use the data to generate management decisions and solutions affecting your entire company. Ready to start your M2M evolution? We're ready to help. Contact your TrackNet account representative, or visit us online at www.tracknetonline.com



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TrackNet is a leader in driving better business outcomes for mid-sized and large enterprises and government agencies. TrackNet partnered with Verizon combines integrated communications and IT solutions, professional services expertise with high IQ global IP and mobility networks to enable businesses to securely access information, share content and communicate. Verizon is rapidly transforming to a cloud-based 'everything-as-a-service' delivery model that will put the power of enterprise-grade solutions within the reach of every business.